



## Accounting and Finance for Managers: A Decision-Making Approach (Paperback)

By Matt Bamber, Simon Parry

Kogan Page Ltd, United Kingdom, 2017. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Accounting and Finance for Managers is specifically designed for MBA, EMBA, MA and MSc Business and Management students who require a grounding in the key concepts of accounting and finance. Including real financial statements and worked examples from well-known businesses, as well as full exercises and questions at the end of each chapter, this accessible guide provides students with the financial tools and analytical skills for managerial advantage. Taking a uniquely practical approach that focuses on the financial aspects of business decisions, the book covers all the core topics of accounting and finance, including basic bookkeeping, financial analysis, business planning, cash-flow analysis, and investment decisions. Now in its second edition, Accounting and Finance for Managers contains updated examples and case studies from Burberry, Ryanair and Whitbread, new content on corporate governance and ratio analysis, reflective activities and a new chapter on financing decisions. Bonus online material includes guidance and teaching advice, additional questions and lecture slides for each chapter.



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