



1950s Modern: British Style and Design (Paperback)

By Susannah Walker

Bloomsbury Publishing PLC, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book. After the privations of the Second World War the British embraced modern design like never before. From spindly-legged furniture to fabrics based on atomic design, and quirkily patterned pottery to abstract graphics, they wanted everything around them to reflect the bright new post-war world. This book traces the development of modern design in the 1950s, from its genteel beginnings at the Festival of Britain to the shops brimming with slick products at the end of the decade. Looking at well-known classics, popular favourites, the work of famous designers and that of anonymous innovators, it is a perfect introduction to the flamboyant and sometimes kitsch style of the decade when we learnt to love the modern.



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