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Emojis: The Secret Behind the Smile (Hardback)

By Marty Allen

Ryland, Peters Small Ltd, United Kingdom, 2015. Hardback. Condition: New. Language: English . Brand New Book. Emojis are everywhere, from Facebook and Twitter to the desperate texts from your mum asking again how to log into her Netflix account. We re all familiar with the smiley face laughing hysterically, the grinning cat and the guy with the dodgy tache, but what s the story behind these ubiquitous pictograms? Over the following pages, Emojis reveals all with a series of hilarious interviews and exposes with some of the most popular icons from the social media scene. Did you know, for example, that the dancing girl emoji despises the Macarena? Or that the happy devil smiley face has an unhealthy obsession with eating plenty of fibre? You do now! Along with these eye-opening tales, you will also meet the pictograms that the developers never wanted you to see, like the emoji nerd who is making a fortune through internet start-ups, the punk with the Mohican or the bearded hipster who is way cooler than you. And if that s not enough, there s a hilarious section on misunderstanding emojis plus fun quizzes on the best films, books, TV shows and more described...



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